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Top Skills

API Development
Business Strategy
Founder

Languages

Armenian (Native or Bilingual)
English (Professional Working)
Russian (Full Professional)

Certifications

Campaign Manager Certification
World's Best Bitcoin Bot for Tradingview
Shaping up with Angular.js
SCRUM MASTER ACCREDITED CERTIFICATION

Mariam Mosinyan

CEO of EstimateX.ai & webmarket.io | Where Creativity and Technology Converge | Dedicated to Driving Online Success for Businesses

San Francisco, California, United States

Summary

As a Media Buyer & Creative Director, I have extensive experience in the advertising industry, with a strong background in both media buying and creative direction. I excel in developing and executing advertising campaigns that effectively reach target audiences and achieve business goals.

I have a proven track record of negotiating favorable rates and placement for media buys and am skilled in creating and producing high-quality advertising content. I am also well-versed in using analytics to track campaign performance and make data-driven decisions.

I am a creative thinker with a strong attention to detail and a passion for staying up-to-date with the latest advertising trends and technologies. I thrive in fast-paced, deadline-driven environments and am able to lead cross-functional teams to deliver exceptional results.

As a Media Buyer & Creative Director, I am dedicated to driving business growth through strategic and effective advertising campaigns. I am eager to bring my skills and experience to help your business reach its full potential.

Experience

EstimateX

Founder

November 2023 - Present (1 year 2 months)

Armenia

Our innovative platform leverages dynamic forms enhanced by conditional logic, ensuring accurate estimations that make a difference. Experience a

seamless workflow that not only calculates costs efficiently but also instantly delivers precise estimates to your customers.

WebMarket.io

Founder

October 2017 - Present (7 years 3 months)

Armenia

Webmarket is a full-service creative agency specializing in interactive design, digital marketing, and sales.

Here at Webmarket we work hard to guarantee the best possible result for every client.

MonsArt

Co-Founder

October 2016 - Present (8 years 3 months)

Netherlands

MonsArt is a small creative group specializing in SEO, Marketing, Web Design, Web Development, Software development, Mobile development, IOS Application and Corporate Branding. We believe that there is an amazing amount to be learned by working in a “real-world” web production environment, alongside other like-minded teams.

Syzygy management group

5 years 3 months

Senior Media Buyer

March 2021 - January 2022 (11 months)

Project Manager & Media Buyer

August 2020 - November 2021 (1 year 4 months)

Puerto Rico

Project Manager

January 2020 - August 2020 (8 months)

Puerto Rico

Ecommerce Team Project Manager Scrum Master

Data Analyst

February 2019 - January 2020 (1 year)

Puerto Rico

Job is related to data analyses with TradingView, Custom indicator creation, Backtesting, Strategy development with pine script. Daily market updates for minimum 100 coins.

Digital Marketing Specialist

November 2016 - February 2019 (2 years 4 months)

United States

Advertising your brand on the internet is our passion and we're ardent when launching your online campaign in the performance marketing channel. We are constantly implementing strategies and methods to improve your campaigns performance with optimization, split testing and data segmentation resulting in campaign sustainability and impressive results. We specialize in generating new customer acquisition channels with a focus on brand experience and consumer lifetime value.

Here at Syzygy, we work hard to give you the results you want and expect. Our seasoned team members cover everything under campaign management, from analytics, web design and development, to app and logo designs. We will manage and maintain your websites and campaigns, working with you to make sure you maximize your campaigns potential.

Armenian Travertine Mining Company

Head Of Marketing

February 2018 - September 2019 (1 year 8 months)

Armenia

ATMC produces facing tiles and other products made from travertine. On this page we'll tell you about travertine's main features and explain why it is so popular among designers, architects and everyone looking for a good natural facing material.

WebAssistant

COO (Chief Operating Officer)

February 2014 - November 2018 (4 years 10 months)

Armenia

WebAssistant is a web development company with a team of experienced and professional web developers and a web designer from Armenia. We generate ideas and offer creative solutions according to our customers' business needs and requirements. Our customers all over the world entrust us with projects and tasks of any difficulties. We are very proud of our professional team-members, who always concentrate on results and quality of the end product.

We are developing websites and applications using PHP, JavaScript / jQuery, HTML 5, CSS 3, CMS, responsive design.

Agence Luxury

Lead Developer

January 2016 - July 2016 (7 months)

Canada

Agence:Luxury is a digital agency that connects luxury brands with luxury fans through seamless integrations of branding, content marketing, creative design, search engine optimization and social media solutions. To generate the highest impact, Agence:Luxury tells the story of your brand by featuring its unique personality in every action taken.

The Washington Post

Web Developer

October 2015 - February 2016 (5 months)

The Washington Post is an American daily newspaper. It is the most widely circulated newspaper published in Washington, D.C., and was founded on December 6, 1877, making it the area's oldest extant newspaper.

Located in the capital city of the United States, the newspaper has a particular emphasis on national politics. Daily editions are printed for the District of Columbia, Maryland, and Virginia. The newspaper is published as a broadsheet, with photographs printed both in color and in black and white.

The newspaper has won 47 Pulitzer Prizes. This includes six separate Pulitzers awarded in 2008, the second-highest number ever given to a single newspaper in one year. Post journalists have also received 18 Nieman Fellowships and 368 White House News Photographers Association awards. In the early 1970s, in the best-known episode in newspaper's history, reporters Bob Woodward and Carl Bernstein led the American press' investigation into what became known as the Watergate scandal; reporting in the newspaper greatly contributed to the resignation of President Richard Nixon. In years since, its investigations have led to increased review of the Walter Reed Army Medical Center.

Adaptivity Pro, Inc.

Freelance Web Developer/Designer

October 2014 - January 2016 (1 year 4 months)

Adaptivity Pro has been a pioneer in Utah web design and Internet marketing, though a vast quantity of work has been done for clients outside the realm of Utah on a national and international level. Since CEO Eric Morgan founded the company in 2004 its success in satisfying clients' needs in design, SEO, PPC, and various other Internet marketing tasks has been exponential. As Adaptivity Pro continues to grow so does its impressive portfolio and so do the success of the multitude of clients that it assists in developing their Internet presence.

Ogma Inc.

Web Developer

February 2014 - January 2016 (2 years)

Ogma inc. is a group of highly qualified professionals with expertise in information technology and business management, with years of experience in providing i.t. business system, and operational solutions.

Ogma Inc. and its promised quality assurance for success has proudly been collaborating throughout the years with multiple large businesses, web companies, and individual customers, all attempting to further make their "Concept into a Reality".

FleetCreature: A Unique UI UX, Web Design & Digital Marketing Agency

Web Developer

August 2015 - December 2015 (5 months)

FleetCreature was founded in 2011 by Alyssa Reese and Jesse Seavers as a UI/UX Firm specializing in web and mobile design. In 2013, Mike Redmer joined as a partner; in 2014 he became the sole owner and chief executive officer. FleetCreature's team of digital specialists has since grown to offer a wider array of digital solutions, continuing the legacy of delivering expert knowledge, superior quality and unrivaled customer satisfaction to our clients and partners.

Hearst

Web UI Developer

August 2014 - April 2015 (9 months)

Hearst is one of the nation's largest diversified media, information and services companies with more than 360 businesses. Its major interests include ownership in cable television networks such as A&E, HISTORY, Lifetime and ESPN; majority ownership of global ratings agency Fitch Group; Hearst Health, a group of medical information and services businesses; 30 television

stations such as WCVB-TV in Boston and KCRA-TV in Sacramento, Calif., which reach a combined 19 percent of U.S. viewers; newspapers such as the Houston Chronicle, San Francisco Chronicle and Albany Times Union, more than 300 magazines around the world including Cosmopolitan, ELLE, Harper's BAZAAR and Car and Driver; digital services businesses such as iCrossing and KUBRA; and investments in emerging digital and video companies such as Complex, BuzzFeed, VICE and AwesomenessTV.

Olibro Design

Web Developer

December 2013 - August 2014 (9 months)

Working in Olibro Design from December 2013.. All the projects I created there are responsive, mobile friendly and all on wordpress..

Olibro is a premier website design company with a specific focus on small and medium businesses, organizations and academics who desire to promote their work through the Internet. Olibro designs quality websites and provides tools and services that allow you to promote your products and work in a cost-effective and efficient manner.

ShooGa

web developer

March 2012 - June 2014 (2 years 4 months)

ShooGa Marketing is a Canadian Web Development and Marketing company..

Education

Public Administration Academy of the Republic of Armenia(PAARA)

Master's degree, Public Finance Management · (2012 - 2014)

State Engineering University of Armenia(SEUA)

Bachelor's degree, Mathematics and Computer Science · (2008 - 2012)